

March 2022

Dear Washington Park Business Neighbor:

Enclosed is information about advertising in our neighborhood newsletter, which reaches more than 3200 households in East Washington Park. Ads bring your business more local visibility and recognition for neighborhood support.

The newsletter is issued three times a year during the last weeks of April, August and December. The advertising deadlines are as follows:

Spring edition:	March 15th
Summer edition:	July 15 th
Winter edition:	November 15th

The April and December are print editions, and the August edition is electronic and emailed to more than 950 WPE neighbors. Additional social media posts allow our digital newsletter to reach 4000 neighbors via NextDoor, and numerous others via our Facebook, Instagram, and Twitter posts. If your business is located within the neighborhood boundaries, you should already receive our newsletter twice per year in print, and once per year digitally.

If you would like to advertise in our newsletter, please see the information we will need below or visit here to submit your information online: <https://washparkeast.org/support/business-advertising/>. If you have questions, please contact us at wpenaonline@gmail.com. We hope you will help us ensure a strong future with your support.

Annual commitments receive a discount from the full price of three single issues.

Small (10 Sq. inches)	\$100 per single issue, \$250 for annual commitment (3X)
Quarter Page (20 sq. inches)	\$200 per single issue, \$500 for annual commitment (3X)
Half Page (40 sq. inches)	\$300 per single issue, \$750 for annual commitment (3X)

Please submit your print-ready, black and white artwork as a high-resolution file in .eps, .tiff, .pdf, or .jpg format online at <https://washparkeast.org/support/business-advertising/advertising-application/>. Note that the minimum resolution must be 300 dpi. If you want your ad to appear in color for the Summer (August) edition, submit a color version of your ad by the deadline.

Complete and mail your advertising agreement, with your check made out to WPENA, to WPENA Newsletter, P.O. Box 101331, Denver, CO 80250-1331 or pay online here: <https://washparkeast.org/support/business-advertising/advertising-application/>

We appreciate your support,

Washington Park East Neighborhood Association

Newsletter Advertising Agreement

Business Name: _____

Mailing Address: _____

E-Mail/Phone: _____

Signature: _____

Date: _____

Single or multi edition ad size: Small Quarter Page Half Page

Ad is to run once 2X 3X

Beginning with the Spring Summer Winter

Please mail completed and signed agreement, along with your check, to:
WPENA P.O. Box 101331, Denver CO 80250-1331

Or, if you prefer, you can apply, pay, and submit your advertisement online here <https://washparkeast.org/support/business-advertising/advertising-application/>.

Please submit your print-ready, black and white artwork as a high-resolution file in .eps, .tiff, .pdf, or .jpg format to <https://washparkeast.org/support/business-advertising/advertising-application/>. Note that the minimum resolution must be 300 dpi (note: these will be fairly large sized files). Any smaller file size ads might be blurry or harder to read when reproduced.