

March, 2022

Dear Washington Park Business Neighbor/Supporter:

The Washington Park East Neighborhood Association (WPENA) is the officially registered neighborhood association with the city and county of Denver for residents residing on the east side of Washington Park. Membership is conferred on the basis of residing, owning a home, or operating a business within the neighborhood. Nonresident Business sponsorship is also available for those businesses that value their Washington Park customers and want to support the neighborhood association.

Our activities include neighborhood happy hours, the annual July 4th Celebration with our West Washington Park neighbors (with 1200+ attendees), distribution of newsletters three times during the year, a neighborhood-wide yard sale, zoning cases reviewed and recommendations made to the Board of Adjustments, crime and safety issues communicated in our neighborhood, informative emails to update members on activities and neighborhood news, an active website and social media presence.

In an effort to expand community involvement, we offer businesses the opportunity to support these activities by joining WPENA with our business membership. A WPENA business membership is only \$100 a year. The benefits include having your business membership listing and logo on our website here: <https://washparkeast.org/business-members/> and noted in both our newsletter (3400 print distribution twice a year and digital distribution once per year) and in our neighborhood emails (distribution of over 950 unique email addresses). You will also have the opportunity to offer special incentives and discounts for potential Washington Park patrons.

You can become a business member easily online here: <https://washparkeast.org/join-wpena/business-membership/> or you may complete the attached form, submit your business membership information by email, and mail your membership fee.

The success of WPENA is based on local volunteers, neighbors and business supporters like you. If you have any questions, please contact us via email at wpenaonline@gmail.com. We hope you will help us ensure a strong future with your support, your feedback, and your annual business membership.

With best wishes,

Washington Park East Neighborhood Association

Business Membership

Business Name _____

Address _____

City, State and ZIP _____

Website Address _____

Email/Phone _____

Contact's Name _____

Signature _____

Business membership dues: \$100 per year

We prefer you to pay for and enter your business membership information easily and accurately online at: <https://washparkeast.org/join-wpena/business-membership/>

Or, if you prefer mail and email:

Email the following information to wpenaonline@gmail.org with the heading “wpena business membership” in the subject line:

Company logo: A high-resolution image file of your logo for inclusion on the WPENA website, monthly emailer and quarterly newsletter to. Note these logos will be used both online and in print, so the minimum resolution must be 300 dpi for best reproduction (note: these will be fairly large sized files)—or else the logo may print/reproduce as blurry.

Company photo: A photo of your company or staff to be used on the website.

Company links: Please copy and paste the links to your companies website and social media (Facebook, Twitter, Pinterest, Instagram, etc.), in the body of the email.

Company contact: This person will be in charge of creating the exclusive deals in the WPENA Monthly Emailer and communication between WPENA and the business.

Company description: Please include a description of your company and services to be noted on the WPENA website in a maximum of 50 words or less. Or you can email this to WashParkEast.org along with your logo file.

Please return this agreement and payment made payable to WPENA to:
WPENA, P.O. Box 101331, Denver, CO 80250-1331

Website Sample Business Member Directory















Below is a sample of the WPENA website business member directory. It gives anyone who visits the site a direct link to your own listing on our website.

WASHINGTON PARK EAST
Neighborhood Association

HOME ABOUT EVENTS NEWS RESOURCES JOIN WPENA ADVERTISE AND SPONSOR OUR BUSINESS MEMBERS

Our Business Members

Filter by category:

Website Sample Business Member Listing

Each business member is given a page on our website with information about your business, your social media links, and a link to your website.

WASHINGTON PARK EAST
Neighborhood Association

HOME ABOUT EVENTS NEWS RESOURCES JOIN WPENA ADVERTISE AND SPONSOR OUR BUSINESS MEMBERS

Business Member: Modern Bungalow




Modern Bungalow is your source for lifetime-quality furniture, rugs, lighting and more. In Denver since 2004 and on South Gaylord as of March 2021, we are a family-owned local business that sources all of our furniture from top craftspeople in the US and Canada.

Most of what we sell is made to order, and we'd love to work with you to help choose the right upholstery, wood, finish, and customizations for your furniture, and the perfect carpets and lighting to complete your rooms.



Business Information

Address: 1028 S. Gaylord st
Phone: (303) 300-3332
Website: <https://modernbungalow.com>




Category: Retail


Monthly Emailer Sample Advertising

Below is a sample of a typical email, in which we thank our business members and provide links to their business member listing.

THANK YOU TO OUR BUSINESS MEMBERS!



Assurance
FINANCIAL
Home Loan Experts




LARK
REALTY GROUP

SHERMAN&HOWARD

A full-service law firm
Mark Williams
303.299.8211

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HOMEGROWN
TAP & DOUGH



Bonnie Brae Ice Cream
A DENVER TRADITION



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Our mailing address is:
WPENA, P.O. Box 101331, Denver, CO 80250-1331

Want to change how you receive these emails?
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